

# #impact Podcast: Listeners

Thank you for taking the time to complete this short survey. It is such a pleasure to produce these episodes celebrating people that are changing the world for the better. I hope that they are making an impact on you, our listeners, too. I want the podcast to be as relevant and impactful as possible. Learning is growing. Please don't feel shy to share your honest opinion about things I can improve. All your answers are confidential and will not be shared with anyone else. Thank you for your feedback. All best, Regina

\* Required

1. **Email address \***

---

2. **Where in the world are you?**

*Mark only one oval.*

- Hong Kong
- Elsewhere in Asia-Pacific
- Europe
- The Americas
- Africa

3. **How old are you?**

*Mark only one oval.*

- 0-15
- 15-25
- 25-35
- 35-45
- 45-55
- older than 55

4. **How involved are you in social and environmental impact?**

*Check all that apply.*

- Work for an impact-first organisation
- Volunteer for an impact-first organisation
- Support impact causes
- Want to start to work for an impact-first organisation
- Other: \_\_\_\_\_

**5. What issues and areas of impact are important to you?**

*Check all that apply.*

- Environment
- Health & well-being
- Poverty & inequality
- Education & family
- People with disabilities
- Older people
- Community
- Racism & gender discrimination
- Other: \_\_\_\_\_

## Listening to #impact podcast

**6. How did you first hear about #impact podcast?**

*Mark only one oval.*

- From Regina or Amanda
- Shared by an organisation or change maker
- Shared by a friend
- Found it on iTunes
- Facebook
- Instagram
- LinkedIn
- Other Social Media
- At an event
- Other: \_\_\_\_\_

**7. Did you listen via...**

*Mark only one oval.*

- iTunes Podcast app?
- Android Podcast app?
- #impact website?
- Other: \_\_\_\_\_

8. Please indicate your satisfaction with the episode's...

Mark only one oval per row.

	Not satisfied	Somewhat satisfied	Very satisfied	N/A
Audio quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Written post	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interview	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Audio intro/outro	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. How many episodes of #impact Podcast did you listen to?

Mark only one oval.

- 1-4 episodes
- 5 or more episodes
- I listened to all of them

10. If you have listened to multiple episodes, which is your favourite?

\_\_\_\_\_

11. Have you visited [www.hashtagimpact.com](http://www.hashtagimpact.com)?

Mark only one oval.

- Yes, once
- Yes, more than once
- No

12. Do you have a preferred length for episodes?

Mark only one oval.

- 15-30 minutes
- 30-45 minutes
- 45-60 minutes
- Any length is fine
- Other: \_\_\_\_\_

13. Do you receive our newsletter?

Mark only one oval.

- Yes, and I even read it!
- Yes, but I don't usually read it
- No
- Not sure
- Not yet. Please sign me up!

**14. Is there any additional content that would be useful for you?**

*Check all that apply.*

- Impact measurement how-to's and other resources for NGOs and impactful businesses
- Event listings
- Social enterprise/NGO directory
- Educational materials
- Other: \_\_\_\_\_

## Our impact

**15. Why do you listen to #impact podcast?**

*Check all that apply.*

- It's informative
- It's educational
- It's interesting
- It's inspiring
- It's useful
- None of the above
- Other: \_\_\_\_\_

**16. Have you taken any actions as a result of listening to the podcast?**

*Check all that apply.*

- Learned more about a featured organisation or change maker
- Made a donation or a purchase from a social enterprise
- Sought volunteer opportunities
- Started working on your own impactful activities
- No action

**17. Have you shared #impact podcast with your network or friends?**

*Check all that apply.*

- Didn't share
- On Facebook
- On other social media
- Via email or word of mouth
- Other: \_\_\_\_\_

## Season 5 is coming this spring

As I plan for next season, kicking off in spring 2020, I would love to get your input on how we can make it even better!

18. Which topics would you like to hear about at #impact?

---

---

---

---

---

19. Are there any organisations and/or individuals you would like to see featured on #impact? \*

---

---

---

---

---

20. Looking at guests that have already been featured, who would you love to appear on the show again with a follow up interview? \*

---

---

---

---

---

21. Would you be interested in attending #impact Podcast live recording events?

*Mark only one oval.*

- Yes
- No
- Maybe

22. Are there any other questions you would like to see asked?

---

23. **Is there anything else we here at #impact podcast could do to help you be more impactful?**

---

---

---

---

---

24. **What other Podcasts are you listening to at the moment?**

---

---

---

---

---

25. **Is there any other feedback you'd like to share?**

---

---

---

---

---

