



**RADIO
HIP CHECKLIST**

Podcast Directories

**Where to submit my
Podcast**

Checklist - Podcast directories

The more Podcast directories you are on, the better. It's usually very quick and easy to submit your RSS feed.

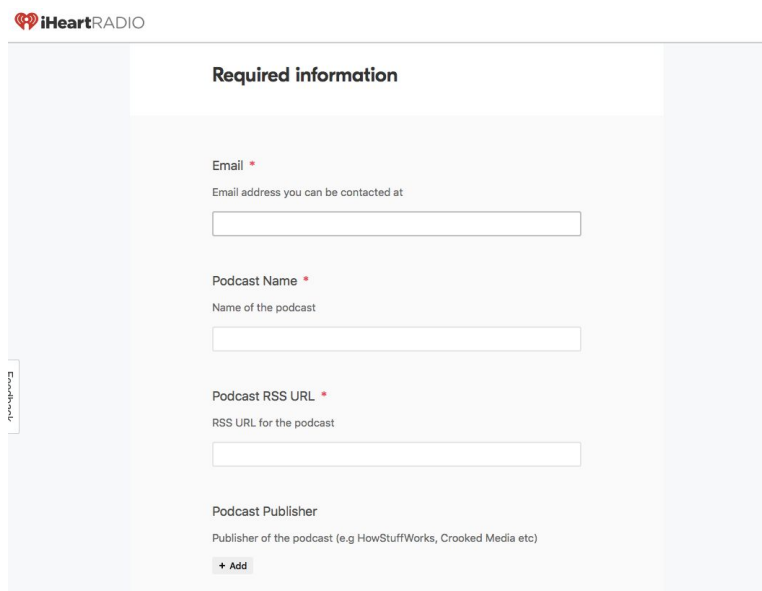
What is an RSS feed you wonder? When you create your show within a media host (= your Podcasts "online home") it will generate a RSS feed.

Think of it like a web url that will store all the information of your Podcast and this url will look like this or similar.

<https://showname.podcasthostname.com/rss>

Find more information about what media hosts are and why you need one for your Podcast in the [video tutorial 7.3 of Chapter 7](#))

Here is an example what the submission page looks like on a Podcast directory



The image shows a screenshot of the iHeartRadio submission page. The page has a light blue header with the iHeartRadio logo. Below the header, there is a section titled "Required information" with a white background. This section contains four form fields, each with a red asterisk indicating it is required:

- Email ***: "Email address you can be contacted at" with a text input field.
- Podcast Name ***: "Name of the podcast" with a text input field.
- Podcast RSS URL ***: "RSS URL for the podcast" with a text input field.
- Podcast Publisher**: "Publisher of the podcast (e.g HowStuffWorks, Crooked Media etc)" with a "+ Add" button below it.

On the left side of the form, there is a vertical label "Podcast" in a small box.

PODCAST DIRECTORIES

This is not an extensive list. I tried to put together the most important directories you should definitely consider to submit your show to. The podcasting industry is changing fast. Stay up to date with [these newsletters](#) and keep your ears and eyes open for new directories to be listed in.

Check the links for more information about submitting your Podcast.

- ❑ Apple Podcasts https://help.apple.com/itc/podcasts_connect/#/itcd88ea40b9
- ❑ Spotify <https://podcasters.spotify.com>
- ❑ Player FM <https://player.fm/add>
- ❑ Stitcher <https://www.stitcher.com/content-providers>
- ❑ TuneIn <https://help.tunein.com/contact/add-podcast-S19TR3Sdf>
- ❑ IHeartRADIO <https://www.iheart.com/content/submit-your-podcast/>
- ❑ Google Play <https://play.google.com/music/podcasts/publish?u=0#>
- ❑ Radio Public
<https://help.radiopublic.com/hc/en-us/articles/115003975274-Add-any-Podcast-to-RadioPublic>
- ❑ Pandora: You can submit your podcast to Pandora by following [this link](#) and clicking on "Let's Get Started." Once you've created a Pandora AMP account or logged in to your Pandora AMP account, you can drop the RSS Feed URL to your podcast to begin the submission process. You can find a complete list of our submission guidelines [here](#). (information from Pandora Support Team)