

A person with long brown hair, wearing a light-colored jacket, is sitting at a wooden desk. They are holding a silver pen and writing in a white spiral notebook. To their right is a silver laptop. In the foreground, there is a blue mug on a saucer. The background is slightly blurred, showing a white wall and some indistinct shapes. A large, semi-transparent white circle is overlaid on the center of the image, containing text.

CHECKLIST

Podcast Title

**Shortlisting potential
show titles for your
amazing Podcast**

Checklist - Shortlisting your Podcast show title

This Checklist will help you shortlist potential show titles for your Podcast

- ❑ Evaluate if your name or your company/brand name should be part of your title. If you or your brand already have a big following you should consider including your name/title in the name of your Podcast.
- ❑ The topics you want to discuss on your show should be reflected in your Podcast's title/subtitle.
- ❑ Check words/phrases you want to use through Google Trends to help you decide.
<https://trends.google.com/trends/>
- ❑ Make sure your title is not already taken, e.g. with the help of <https://knowem.com> to check domain and social media availability
- ❑ Do a cross check on Podcasting Platforms (eg through your Iphone Podcast App or another Podcast App you use) to search if there is a Podcast already available under the same name. You can also check for Podcasts on the search engine <https://www.listennotes.com>
- ❑ Make sure the name sounds and feels right when you say it out loud (because you will be saying the title of your show A LOT! ;-))
- ❑ Get someone's feedback (e.g. a close friend, your partner). Ask how they like your shortlisted names and hear them out. They might have some really great insights.
- ❑ Take your time! Collect ideas and don't get stuck on picking a name right away. Let it sink in, sleep over it. There is no need to pick a name until you do your first recording.