



RESOURCE

# Podcast Examples

Great Podcasts in all kinds of formats

Interview  
Educational  
Storytelling

Utilizați amprenta sau glisați pe ecran pentru deblocare

## Examples - Podcast Formats

*The more Podcasts you listen to, the more ideas you will get for your show as well. Here are some great Podcasts in different styles and formats that you can get inspired by*

### **Conversational|Interview**

- ❑ On Being <https://onbeing.org/series/podcast/>
- ❑ Her story of success <https://www.herstoryofsuccess.com/podcast>
- ❑ Oprah's Supersoul Conversations <http://www.supersoul.tv>
- ❑ Happy Mum, Happy Baby <https://www.giovanafletcher.com/podcasts/series-four>
- ❑ Desert Island Discs <https://www.bbc.co.uk/programmes/b006qnmr>
- ❑ Durch die Gegend (in German, recorded while walking!)  
<https://viertausendhertz.de/durch-die-gegend/>
- ❑ Fruehstueck bei mir (in German, recorded over breakfast)  
[https://static.orf.at/podcast/oe3/oe3\\_fruehstueck.xml](https://static.orf.at/podcast/oe3/oe3_fruehstueck.xml)

### **Educational**

- ❑ Unruffled - Janet Lansbury <https://www.janetlansbury.com/podcast-audio/>
- ❑ Smart Passive Income <https://www.smartpassiveincome.com/podcasts/>
- ❑ Online Marketing Made Easy  
<https://www.amyporterfield.com/amy-porterfield-podcast/>
- ❑ Stand Out, Get Noticed <https://www.thecmethod.com/podcast/>
- ❑ Youpreneur with Chris Ducker <https://youpreneur.com/podcast/>

## Storytelling

### Fiction

- ❑ Super Ordinary <https://tandonproductions.com/super-ordinary/>
- ❑ Girl in Space <https://www.girlinspacepodcast.com>

### Non-Fiction

- ❑ Mystery Show <https://gimletmedia.com/shows/mystery-show>
- ❑ Serial <https://serialpodcast.org/season-one>
- ❑ Fool me Twice <https://www.foolmetwicepod.com>

## LIVE Podcasts & other creative format ideas

- ❑ Hong Kong Stories <http://www.hongkongstories.com>

### **Recorded live at events**

- ❑ #impact LIVE <https://www.hashtagimpact.com/events/>

### **Recorded live at events**

- ❑ #impact Season Finales <https://www.hashtagimpact.com/about/our-story/>

### **Host turns into interviewee**

- ❑ #impact Behind the Scenes <https://www.hashtagimpact.com/podcast13/>

### **Giving listeners more insights in the making of the Podcast**

- ❑ #impact Listener Engagement <https://www.hashtagimpact.com/podcast31/>

### **Showing the impact the show has on listeners**

- ❑ #impact Listener Engagement

<https://www.hashtagimpact.com/podcasts-getting-more-voices-heard-ocean-impact-story>

***Including listeners voices on the show***

- ❑ Oprah's Masterclass

<http://www.oprah.com/own-master-class/introducing-oprahs-master-class-the-podcast>

***Interviewer edited out completely***

- ❑ Esther Perel Where should we begin <https://www.estherperel.com/podcast>

***Real therapy sessions***

- ❑ Sincerely X <https://www.ted.com/podcasts/sincerely-x>

***Powerful ideas shared anonymously***