Press Release

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#impact Podcast Season 3 celebrates Women in Social Impact

Launching on International Women's Day, #impact Podcast Season 3 beats the drum for female changemakers based in Hong Kong. "This Season is all about celebrating female trailblazers working in the social and environmental impact sector, and I am so excited about our amazing line-up," says #impact Podcast Founder, Host and Producer Regina Larko.

The women featured in Season 3 of #impact Podcast work in diverse fields, from education (OWN Academy) to empowering minorities (Resolve Foundation) and migrant domestic workers (The Helper Documentary), from healthy living (Thrive Nutrition Practice) to environmental protection (Loop Unite), from supporting the next generation of women (NextGen Women Network) and seniors (Retired Not Out) to ending modern-day slavery (Liberty Asia).

As different the backgrounds and missions of these power-women are, they do all have one thing in common. They all had the guts to ask themselves one question: Why not? Why not be a changemaker and believe that our work can make a positive impact in this world? Their value-driven visions will inspire the listeners to look at our world from a new perspective.

Season 3 of #impact Podcast will air from March until Autumn 2018 featuring awe-inspiring female changemakers based in Hong Kong like Archana Kotecha, Kimberley Cole, Karen See, Karina Calver, Christina Tahoces, Natalie Chan, Victoria Wisniewski Otero, Paola Cortese, Joanna Bowers, Cola Paclibar and many more.

Bringing in Co-Hosts Amanda Williams and Belinda Esterhammer, Regina Larko also teams up with NextGen Women Network (NWN) empowering the next generation of female changemakers, when high school students interview their role models lead by NWN Founder Belinda Esterhammer for additional Bonus Episodes.

"The social impact community in Hong Kong is thriving, and we are not running out of guests anytime soon," shares #impact Podcast Founder Regina Larko, who is already planning the line-up for Season 4 of #impact Podcast.

Listeners are invited to join the conversation on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u> with the hashtags #impactPodcast #impactWOMEN



About #impact Podcast

Based in Hong Kong and ranking in the Top 10 Hong Kong iTunes charts (Career) #impact Podcast targets listeners interested in social impact careers and social entrepreneurship. Founded by Regina Larko and released bi-weekly, all episodes of #impact Podcast are available on <u>iTunes</u>, <u>Spotify</u>, <u>Android</u> and at <u>www.hashtagimpact.com</u>

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